Cromanet CS™ Color Management Benchmark Procedure

Thank you for your interest in Cromanet[™] CS Color Proofing products!

We have developed a very simple test procedure that allows us to work with a "snapshot" of how you currently print or proof color, to demonstrate the color accuracy of our systems. We call this a Color Management Benchmark test. The test is easy to do, and provides a highly accurate demonstration of how a Cromanet "CS system will work with your color environment.

The test consists of 3 steps:

- 1) Download the test target file named i1io1848-multi2aab.tif from the http://www.cromanetcs.com/updates.php
- 2) Print the file at exactly 100 percent on your proofing or printing system as you would print any other normal job
 - This means no special setups or adjustments. Include some of your own files on the same sheet/print as our target.
 - SPOT COLORS if the job contains spot colors, included solid swatches or "drawdowns" (100/75/50/25) of each spot color in readable patches, down to a quarter of an inch (anything smaller is difficult to read).
- 3) Please send us the resulting output to the attached address, along with contact information filled out on the enclosed benchmark request form. **That's it!** You will receive a print that is color matched to the target you sent in, along with an accuracy report measuring Delta E differences.

Note: You must print the targets at 100 percent – no re-sizing. Re-sizing will interfere with the automated strip reading technology used in Cromanet CS color management.

Note: DO NOT change how you run the job on your proofing system or printer – run it exactly as you would run it for your average customer. Specifically do not run *linear*. If you are running a press target, 10-15 sheets should be enough pulled after make ready; we can average the sheets to provide a more accurate color profile. Keep our target and your images on the same proof/press sheet if possible to avoid any confusion or inaccuracy.

Cromanet[™] CS color management allows us to create very accurate color matched proofs without "tweaking". Unless we tell you otherwise, the proofs you get back from us will be done without any manual adjustment. We encourage you to test your other in-house proofing systems this way, or to ask other vendors to provide proofs that are produced from setups only, without tweaking, for a truly fair and accurate competitive evaluation.

Contact Information & Procedures:

For questions about the test, call or e-mail:

info@cromanetcs.com P: 302.999.2564 Mail the test to:

Chestnut Run Plaza, Bldg 715-106 4417 Lancaster Pike Wilmington, DE 19805 Attn: John Poore